



LEVANT NATURES FASHION

Corrine Ormsby
0403 986 442

131 Goodwood Rd
Goodwood SA 5034
levant@live.com.au

Tues & Wed: 10am - 5pm, Thurs: 9am - 9pm
Fri & Sat: 9am - 5pm, Sun: 11am - 4pm



Levant



NATURES FASHION

Introducing 'Levant' – the first fashion concept store of its kind in South Australia.

'Levant' is the story of a journey. To me it is not just a store it is who I am, and most importantly, who I want to be.

On this journey I have learnt many lessons.

The first, and one of the most important lessons I have learnt, is that every decision I make today has a consequence tomorrow. So in keeping with this lesson, every item in my shop – from the shop fittings to the clothes – is about ethics and decisions of positive change. It is about tomorrow.

I am very excited about 'Levant' and sharing this vision and dream. First and foremost 'Levant' is about fashion, but behind every item is a story. Somebody designed it, somebody made it, somebody transported it, somebody marketed it and then I carefully selected it for my store – **for you**. The world is full of 'somebodies' with a face, a name, a family and friends.

I am passionate and committed to ethics in fashion, I care about the environment, the people and communities that all contribute to the world in which we live, including the clothes we wear.


I want to make a positive difference to this world while also having fun and living my dream, so I have created 'Levant' – a women's fashion concept store that is all about ethics and featuring predominantly Australian designers. Every item I have hand-picked and ensured it meets very specific criteria including environment, humanity and community – either immediate or global.

'Levant' has a heartbeat and a soul, and I hope an experience for everyone who enters. I am opening 'Levant' on November 10, 2010. Please come in and have a browse and a chat. And if you would like to purchase anything please show this letter for your 10% discount before December 25, 2010.

I hope to see you soon,

Corrine

Ps. Unfold and check out the product information which contains the 'what and why'. Ultimately, seeing is believing.



LEVANT IS A CELEBRATION OF THE ABILITY OF ALL OF US TO MAKE CONSCIOUS DECISIONS. EACH DESIGNER HAS MADE A DECISION TO MAKE THE WORLD A BETTER PLACE BY PRODUCING PRODUCTS THAT ARE BEAUTIFUL, USABLE AND CONSIDERED.

Utopian Creations

For local designer and jewellery manufacturer Ben Manning sustainability in design is an ideal that allows us to enjoy ourselves now without harming the future for ourselves or for those who come after us. Ben uses silver retrieved from the refuse of the photographic industry to create unique, individual, beautiful contemporary jewellery. Be inspired.



Pure Pod

Pure Pod believe that sustainability is a journey to be undertaken as opposed to a destination reached. Their approach, is on a collection-by-collection basis, to integrate the latest understandings about sustainable fabrics – from garden to garment – and to continue to learn, grow and develop. Pure Pod has a unique and informative website which explains in detail the different textiles used and is a source of inspiration www.purepod.com.au.

Skin & Threads

An understanding of organic and natural fabrics led Skin & Threads to create edgy designer basics that allow a woman to not only look but to feel beautiful in her clothes. Skin & Threads concentrates on clean, soft silhouettes that can be worn as separates or layered for a more unconventional aesthetic. It's about the fabrics, the fit, the luxury and the look. It's about making the basic work for you, understanding what it means to wear natural fabrics and incorporating them into your lifestyle.

Project 332 – Tiffany Treloar

Nature has always been an intrinsic part of Tiffany Treloar's collections and is where this fashion designer has taken her inspiration since the labels inception. Tiffany Treloar's vision for PROJECT 332 is to create beautiful, environmentally sustainable clothing for women who care about the environment and the impact of what they are wearing. As a result Tiffany Treloar has introduced organic cotton, linen and lyocell into her latest collection known as PROJECT 332.

Yoginiwear

Yoginiwear has been developed by Waratah Karloo who lives and works in the Adelaide Hills. She believes that clothing should be beautiful as well as highly functional. She is inspired by the beauty of traditional Japanese fabrics and this is incorporated with her preference for natural fibers.

Queen B - Candles

Queen B strive to create beautiful and stylish products that nourish the human spirit and nurture our environment. Queen B only use 100% pure Australian beeswax. Burning beeswax candles is better for your environment - a beeswax candle will purify the air you breathe through ionisation.

Limited edition Levant Garment Bags

Levant garment bags have been made by happilymadeincambodia. A unique program established by Veronica Sherman to assist women living in her now local community. 120 bags have been made with handwoven fabric and embroidered with Levant. The bags are free with any purchase over \$100 (until given away) – get in quick and select your colour.

In life as in sustainability each person's path is unique. There is no simple solution to the challenges of modern living – be it environmental or social. I trust that Levant will be a source of inspiration and a showcase of pathways.

Further products are available in store.

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