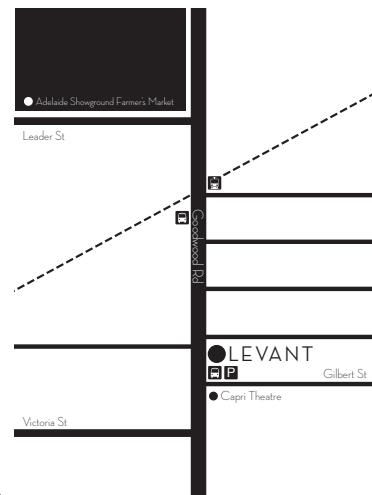


Levant

January - March 2011 Edition
NATURES FASHION



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Welcome to the January 2011 Newsletter

At 'Levant' we are always looking for products and stories that inspire us.

It is amazing to think how the small choices we make can have flow on affects that can last for a lifetime. Even our words in everyday life can be like magic – leaving a sprinkling of happiness in our wake.

We are proud to bring to you three new products at Levant: -

The Butterfly Movement's tshirts and tank tops are designed in Adelaide and are sweat shop free. The ethos behind the business is based on the following quote - "It is said that when a butterfly flaps its wings on one side of the world it can create a hurricane on the other side. Imagine the impact of our thoughts, our words and our actions". 10% of the profits are donated to organisations that inspire us. The manufacturer of the Tshirts also donate 30 per cent of all their profits to conservation and environment protection projects (protecting our butterflies).

Kazuri Jewellery - Kazuri, which means "small and beautiful" in Swahili, began in 1975 as a tiny workshop experimenting on making handmade beads. The founder of Kazuri, Lady Susan Wood, started with two Kenyan

women and soon discovered that there were many other women in the villages around Nairobi, most of whom were single mothers, who were in great need of regular employment. Driven by the desire to provide such opportunities, Kazuri has grown and today they have a large work force of over 340 women skilled in the making of handmade jewellery. The mission of Kazuri is to provide and sustain employment opportunities for disadvantaged members of Kenyan society.

One Seed – One Seed botanical fragrances are handcrafted in South Australia from 100% natural ingredients. The fragrances are always 100% botanical, nothing synthetic, Organic-focused and GMO-free. One Seed reminds us to care more deeply, share more of yourself, live inspired and to make a difference. One Seed donates 10% of their profits to organisations that are close to their heart and ask you to join them in being a seed for change. One Seed will be in store from 1st February – just in time for Valentine's Day.

I look forward to meeting you and introducing you to the wonderful products that are in store.

Corrine

Ps. Don't forget to unfold and check out the product information inside.

LEVANT IS A CELEBRATION OF THE ABILITY OF ALL OF US TO MAKE CONSCIOUS DECISIONS. EACH DESIGNER HAS MADE A DECISION TO MAKE THE WORLD A BETTER PLACE BY PRODUCING PRODUCTS THAT ARE BEAUTIFUL, USABLE AND CONSIDERED.

This product is printed on 100% post consumer stock.

Clockwise 1. Kazuri Beads, 2. Kazuri Beads, 3. Pure Pod, 4. The Butterfly Movement, 5. Queen B Candles.



Pure Pod believes that sustainability is a journey to be undertaken as opposed to a destination reached. They aim to integrate the latest understandings about sustainable fabrics and to continue to learn, grow and develop.

Skin & Threads create edgy designer basics using organic and natural fibres that allow a woman to not only look but to feel beautiful in her clothes.

Project 332 by Tiffany Treloar showcases a collection that features beautiful, environmentally sustainable clothing for women who care about the environment and the impact of what we are wearing.

Yoginiwear is designed and handcrafted in the Adelaide Hills. Waratah Karloo, the designer, is inspired by the beauty of traditional Japanese fabrics and this is incorporated with her preference for natural fibres.

Queen B candles are made from 100% pure Australian beeswax - a natural, aromatic and naturopathic product.

Utopian Creation designer and manufacturer Ben Manning uses silver that is retrieved from the refuse of photographic industry to create unique, individual and beautiful contemporary jewellery.

In life as in sustainability each person's path is unique. There is no simple solution to the challenges of modern living - be it environmental or social. I trust that Levant will be a source of inspiration and a showcase of pathways.

Further products are available in store.

